



PHILLIP JEFFRIES LTD.

HANGING INSTRUCTIONS

ELIANNA EMBROIDERY

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing this fine handcrafted wallcovering. For the best results, we believe that a professional wallcovering installer should hang these wallcoverings.

DESCRIPTION:

Sophisticated and whimsical, **ELIANNA** embroiders a delicate cotton floral design atop a silk-like textured ground. Meticulously embroidered and expertly laminated, **ELIANNA** is applied with an environmentally friendly, stain repellent finish and available in five soft, neutral colorations.

PREPARATION:

Before you cut and hang, please be sure you have:

1. The correct wallcovering and the correct amount of wallcovering to finish the job.
2. Inspect the wallcovering carefully to ensure it is free of defects:

If no defect is evident before installation, the material should be inspected after three (3) strips are installed. If any defect is evident at this time (or at any point in the installation) no additional material should be hung until Phillip Jeffries Ltd. is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS ON THE WALL.** All claims must be made within 60 days of the invoice date. No labor claims will be allowed at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

IF YOU HAVE ANY QUESTIONS, PLEASE STOP AND CONTACT
PHILLIP JEFFRIES LTD. BEFORE PROCEEDING.

WALL PREPARATION:

1. The walls to be covered must be properly prepared to insure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared.
2. Phillip Jeffries recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is SPECIFICALLY made for WALLCOVERING INSTALLATION and WALL PROTECTION.

DO NOT utilize R-35 on its own as a primer as R-35 is a light-duty adhesion promoting sizer, not a wall-protecting, wallcovering primer.

3. Allow the primer to dry thoroughly before hanging.



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INSTALLATION

ADHESIVE

1. We recommend a clear, non-staining, pre-mixed vinyl adhesive.
2. Apply the paste to the back of the paper, which will become flexible and easy to hang. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.)
3. Do not add excessive water to the paste as it may cause the backing paper to pull away from the front.

TRIMMING

1. The edges are un-trimmed. Create your own precision trimmed edge by trimming the wallcovering on your work table.
2. Trim edges with a VERY sharp razor blade. Change your blades often.
3. Carefully trim every strip so as not to cut into the embroidery.

MATCHING

1. Vertical repeat is 6 3/4" (17.1 CM)
2. Horizontal repeat is 5" (12.7 CM)
3. Install wallcovering as a straight match.

TIPS

1. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
2. DO NOT allow paste or excessive water to stain the front of the wallcovering. Both paste and excessive water will change the color of the face of the wallcovering.
3. Paste, trim and hang one strip at a time.
4. Consider using a light painters tape to cover the edges of previously installed strips, so that the paste coming out from the seams will not settle on the installed strips.
5. Gently smooth the wallcovering using a plastic smoother. Do not use a seam roller.
6. This wallcovering has been treated with a stain repellent finish to allow the washing of stains. Treat stains as soon as possible with clean water, using a soft cloth. Try to use a lifting action, avoid hard rubbing of spots to prevent discoloration. Take special care in cleaning dark colors to avoid leaving "light marks" on the wallcovering.